Zackery Rogers

Excel starter

Kick Starter Campaigns

With the data provided I have come to the conclusion that of the parent companies, music seemed to be the most successful kickstart campaign. Secondly, of the sub-categories, it appears that plays are more common than any other subcategories. Lastly our data shows that the number of successes vs failures are pretty similar. Another observation is that successful campaigns yield higher backers than failed campaigns.

The limitations of this data set could be how this data was sampled or collected, locations to have better idea of what areas are more fit or where it would be more successful.

I believe that pie charts and scatter charts could accurately represent this data set.